

TRIPLE FIVE[®]
WORLDWIDE GROUP

555

triplefive.com

三五集团

TRIPLE FIVE® WORLDWIDE HEADQUARTERS AND OFFICES

CANADIAN OFFICES

Edmonton, Alberta
Calgary, Alberta
Toronto, Ontario
Vancouver, British Columbia

UNITED STATES OFFICES

New York, New York
East Rutherford, New Jersey
Minneapolis, Minnesota
Las Vegas, Nevada
Phoenix, Arizona
San Francisco, California
Houston, Texas
Victoria, Texas
Yoakum, Texas
Corpus Christi, Texas

INTERNATIONAL OFFICES

USA
Canada
Europe
China
Mexico
Asia

CANADIAN HEADQUARTERS

Suite 3000, 8882 - 170 Street
Edmonton, Alberta Canada
T5T 4M2
(780) 444-8100

U.S.A. HEADQUARTERS

1 Meadowlands Plaza
Americam 6th floor
East Rutherford, NJ 07073
(201) 340-2900

CONTACT US:
mail@triplefive.com

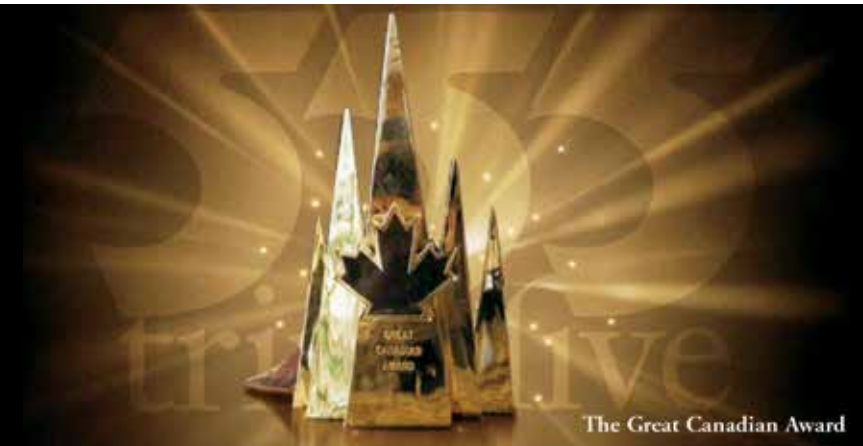
联系我们

所有关于中国的项目与问题, 请发邮件到此邮箱: Chairman@triplefive.com

Triple Five[®] Worldwide Group of Companies has developed, owns and manages the world's first, second and third largest tourism, retail and entertainment complexes of its kind; West Edmonton Mall[®] in Canada, Mall of America[®] in the United States and American Dream[™] in Metropolitan New York. These three projects will attract over 112 million visitors annually.

TRIPLE FIVE[®] WORLDWIDE HAS BEEN THE RECIPIENT OF THE FOLLOWING AWARDS:

- The Commemorative Medal for the 125th Anniversary of the Confederation of Canada in recognition of significant contribution to compatriots, community and to Canada
- The Great Canadian Award recognizing outstanding services to the people of Alberta
- The Family of the Century Award – Alberta Centennial, Canada



三五集团

三五集团是一家高度多元化发展的大型跨国企业，在美国、加拿大及世界主要城市均设有办事处。三五集团成功投资独立运营的资产包括：世界第一大、第二大、和第三大的购物和娱乐中心。超过5,000名专业管理人才经营着这家国际化企业，拥有50,000多名员工。三五集团主要独特的强项在于拥有多方面的专业能力和丰富广泛的从业经验，这使我们能够成功地进行各类综合性发展。

部门（经营范围）

大型旅游目的地	工业地产	实业
大型综合性发展	运动设施与场地	矿产
大型购物和娱乐胜地	项目管理	基础建设
美国梦 — 十年计划	出租	测量和配套服务
西埃德蒙顿购物城 — 北美最大的购物中心	城市发展	技术
美国商城 — 全美最大的购物中心	市政规划与发展	社交媒体
旅游和娱乐	郊区发展	电讯业
办公楼	道路和高速公路	生物科技
城市娱乐发展	质量检验	研究与开发
休闲和娱乐公园	工程	风险投资
海样生物	采购	银行业（加拿大和美国）
旅游表演	原子能工程	金融
电影院	工业制造	私募股权投资
酒店／服务行业	卡车制造	信用卡
赌场	汽车制造	礼物卡
建筑施工	开关齿轮制造	连锁及特许经营
项目改造的设计和执行	舰船零件制造	食品配送和餐厅管理
住宅地产	自然资源	葡萄酒与烈酒
商业地产	石油和天然气	市场和公关
	石化工程	土著事务
	钻孔	慈善公益

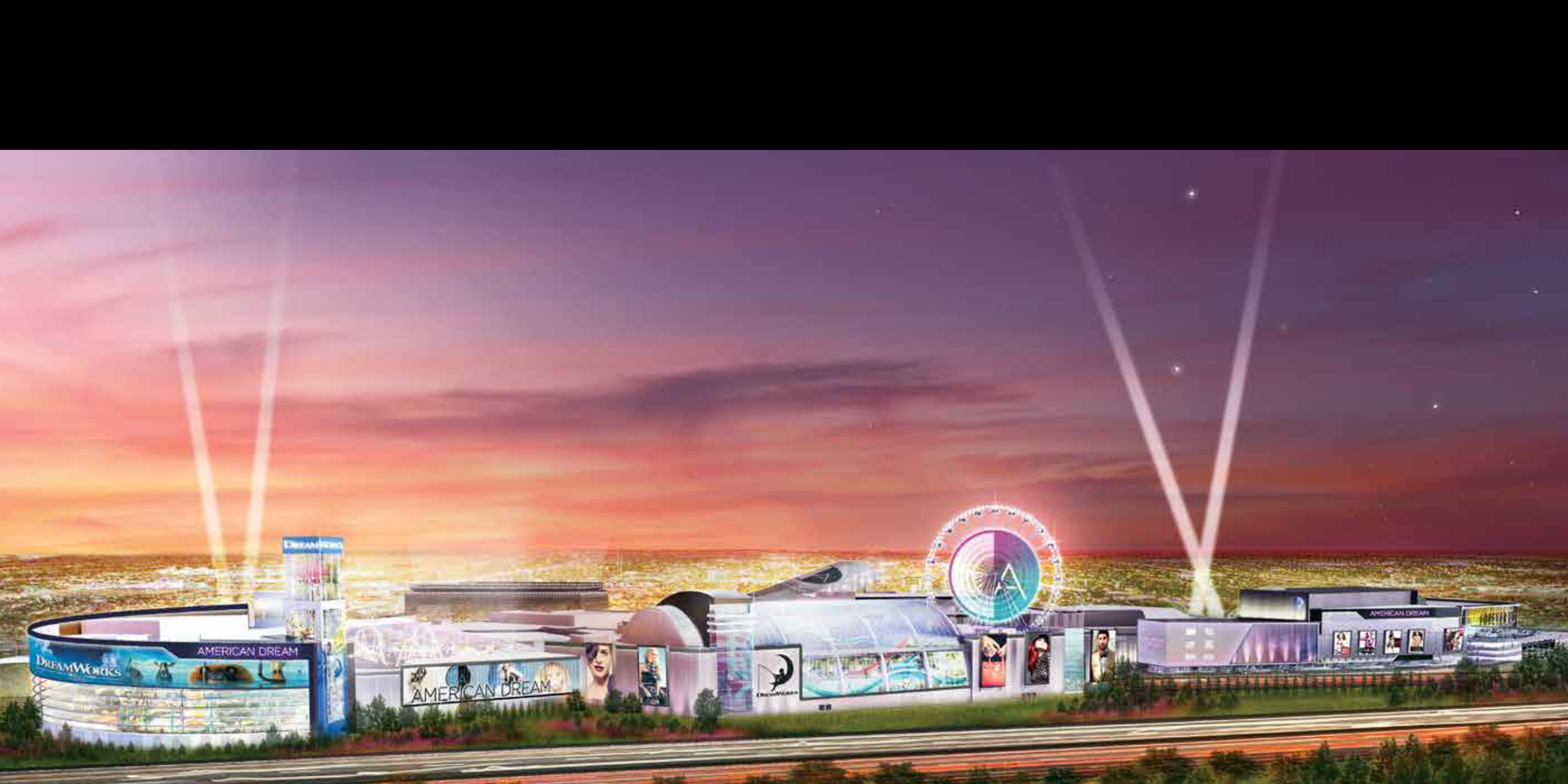
TRIPLE FIVE® WORLDWIDE

Group of Independent Companies

Triple Five® Worldwide is a multinational diversified conglomerate, development and finance corporation with offices in major U.S., Canadian and global cities. Triple Five Worldwide Group of Companies has developed, own & operate the 1st, 2nd and 3rd world's largest tourism retail and entertainment complexes of its kind as well as an extensive portfolio of diverse and independent divisions that currently employs over 5,000 professionals and has created over 50,000 jobs. Triple Five's wide-ranging experience is suited to creating successful mixed-use developments and activities worldwide that encompass the development, management and ownership of world-scale ventures in many fields.

DIVISIONS (FIELDS OF ACTIVITIES):

Mega Tourism Destinations	Industrial Real Estate	Industrial
Mega Mixed Use Developments	Sports Facilities & Arenas	Minerals
Mega Shopping & Entertainment Attractions	Project Management	Infrastructure
American Dream™: <i>Project of the Decade</i>	Leasing	Surveying
West Edmonton Mall®: <i>Largest Mall in North America</i>	Urban Redevelopment	Technology
Mall of America®: <i>Largest Mall in United States</i>	Municipal Planning & Development	Social Media
Tourism & Entertainment	Suburban Municipal & Neighborhood Development	Telecommunications
Office Buildings	Roads & Highway	Biotechnology
Urban Entertainment Developments	Quality Control	Research & Development
Recreation & Amusement Parks	Engineering	Venture Capital
Aquatic & Marine Life	Procurement	Banking (Canada & the U.S.)
Touring Shows	Atomic Energy Engineering	Finance
Movie Theatre	Industrial Manufacturing	Private Equity
Hotels/Hospitality	Truck Manufacturing	Credit Card
Gaming	Auto Manufacturing	Gift Card
Construction	Switch Gear Manufacturing	Franchise/Licensee Operations
Revitalization	Naval Parts Manufacturing	Food Distribution & Restaurant Management
Residential Real Estate	Natural Resources	Wine & Spirits
Commercial Real Estate	Oil & Gas	Marketing & Publicity
	Petrochemical Engineering	Native Affairs
	Drilling	Philanthropy



AMERICAN DREAM™

NEW YORK METROPOLITAN AREA



American Dream™ will be the first project anywhere in the world to combine such a unique mix of shopping, entertainment and attractions.

AN UNPARALLELED GLOBAL DESTINATION

- A rich blend of global retail influenced by high-streets from Bond Street to La Rambla in Barcelona to Soho
- World class entertainment components (over 1M sq. ft.) not combined together anywhere in the world
- Anchor location for global fashion flagship concepts
- More dining & culinary options from international to organic, than any other center in the U.S.
- Upscale arts & entertainment venues
- Tourism visits (outside 50 mile radius) will account for 50% of all visitors and more than half of total sales
- International Tourism Center, hotel, convention center and valet service
- Targeted demographic is the trend conscious, affluent, 25-45 year old
- Most accessible & visible shopping destination in North America (over 110M vehicles pass the center annually)

Combining a rich blend of global retail, destination dining, upscale arts & entertainment, convenient location and the credibility of renowned Triple Five® Worldwide, American Dream™ will be the most dynamic project in the world.

Projected Annual Visits:	40 million
Population & Household Income:	21 million people live within a 50 mile radius with average HHI \$96,000+
Visibility:	Over 110 million vehicles pass by the property annually
Parking:	Over 33,000 spaces (11,450 walkup + 22,000 overflow) connected by people-mover
Employees:	Over 10,000

- Entertainment:**
- DreamWorks Park at American Dream™
In partnership with Jeffrey Katzenberg and the brilliant minds at DreamWorks SKG, the world's first and only fully integrated DreamWorks Amusement Park and Waterpark
 - Indoor Ski & Snowboard Park
 - Live Performing Arts Theatre
 - Indoor Ice Skating Rink
 - Multi-screen, Luxury Movie Theatre with VIP Seating
 - Observation Wheel
 - Bowling
 - Aquarium
 - Miniature Golf

MetLife Stadium:	<ul style="list-style-type: none"> • Over 2 million annual attendees for Giants/Jets home games, concerts, WWE, etc • 2nd Largest NFL stadium in total seating • “Top-Grossing Stadium in the world” Billboard Magazine • “#1 Grossing Stadium in the World” Pollstar • “Top Stop of the Decade” Venues Today
Projected Opening:	Spring 2016

OVER 20 MILLION PEOPLE LIVE
WITHIN 50 MILES OF THE PROJECT






GLOBAL RETAIL

ON A WORLD STAGE

American Dream™ is “the” location for global retail brands looking to debut their new flagship concept. Triple Five® Worldwide is in discussions with renowned retailers in presenting the next evolution of their brands, from fast fashion to fast connections, Seattle to Spain and fragrance to home furnishings. This unique blend will take inspiration from Bond Street in London to the hip & trendy avenues of Barcelona to the varied options of Soho. The tenant mix will introduce new stores to the market catering to a consumer in a coveted demographic with acute brand awareness.

American Dream™ & its tenants will redefine retailing through consumer engagement utilizing experiential, interactive & exclusive components not previously available at any other location.





From Broadway shows to state-of-the art theatre, from global cuisine to intimate cafes, American Dream™ promises to be an exceptional destination for local residents and world traveling tourists.

THE FINEST CULINARY AND ARTS EXPERIENCES



SeaLife Aquarium



House of Blues



Luxury Movie Theatre Complex



Legoland

THE LARGEST MIX OF INDOOR LEISURE FACILITIES IN THE WORLD



THE ULTIMATE FAMILY EXPERIENCE

*Indoor ski hill, theme park, waterpark, skating rink,
world class aquarium, performing arts center and more*

From year-round skiing and snowboarding, to exciting family attractions, to a giant observation wheel overlooking Manhattan, American Dream™ promises to be an exceptional draw for everyone.

Big Snow America™ Indoor Ski Hill

Indoor ski, snowboarding and snow play 365 days a year:

- First indoor ski and snowboard park in the western hemisphere
- 180,000 sq. ft., 800' ski slope, 16 stories high
- Ice climbing wall
- Unique consumer and corporate promotional events

DreamWorks Indoor Amusement & Water Park

Rides, attractions & water features the entire family will enjoy:

- 300,000 sq. ft.; glass-domed, indoor amusement park
- 225,000 sq. ft.; glass-domed indoor water park
- Climate-controlled 365 days a year
- Private parties and events

Indoor Ice Skating Rink

Skating facility designed for all ages and skill levels:

- Recreational, hockey and figure skating programming
- VIP Event packages
- Touring shows and exhibitions
- Professional skating lessons

Observation Wheel

Families can have the view of their lives, any time of the year:

- 26 fully climate-controlled gondolas
- Nearly as tall as the Statue of Liberty
- 235 feet in diameter, facing the entire west side of New York City
- One revolution of the wheel is approximately 25 minutes

AMERICAN DREAM™ WILL OFFER:

DreamWorks Indoor Theme Park



- *The first all DreamWorks Theme Park in the world.*
- *The first all DreamWorks Water Park in the world.*

- *The first indoor ski hill in the western hemisphere.*
- *The first project in the world to combine three major leisure attractions within a world-class retail center.*



DreamWorks Indoor Water Park

*The world's first all DreamWorks
branded indoor theme park.
(open year-round)*



DREAMWORKS
— ANIMATION SKG —

“American Dream™ is poised to become a one-of-a-kind retail and entertainment destination in North America. We look forward to working with Triple Five® Worldwide to incorporate DreamWorks Animation characters, storytelling and technology into a unique and innovative family entertainment experience at the venue.”

Jeffrey Katzenberg, CEO, DreamWorks Animation

DreamWorks Animation creates high-quality entertainment, including CG animated feature films, television specials and series, live entertainment properties and online virtual worlds, meant for audiences around the world. The Company has world-class creative talent, a strong and experienced management team and advanced filmmaking technology and techniques. DreamWorks Animation has been named one of the “100 Best Companies to Work For” by FORTUNE® Magazine for four consecutive years. In 2012, DreamWorks Animation ranks #14 on the list. All of DreamWorks Animation’s feature films are now being produced in 3D. The Company has theatrically released a total of 23 animated feature films, including the franchise properties of Shrek, Madagascar, 28 Kung Fu Panda and How to Train Your Dragon.

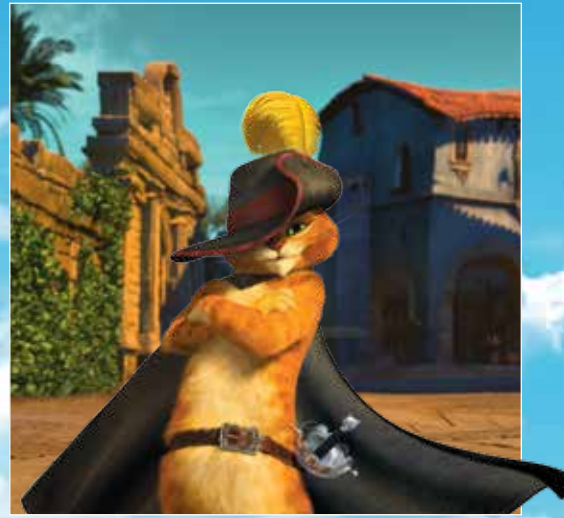
DREAMWORKS
KUNG FU PANDA

DREAMWORKS
PUSS IN BOOTS

DREAMWORKS
SHREK

DREAMWORKS
HOW TO TRAIN YOUR
DRAGON

DREAMWORKS
MADAGASCAR





Mall of America®

INTERNATIONAL SPORTS PAVILION



EAT STREET

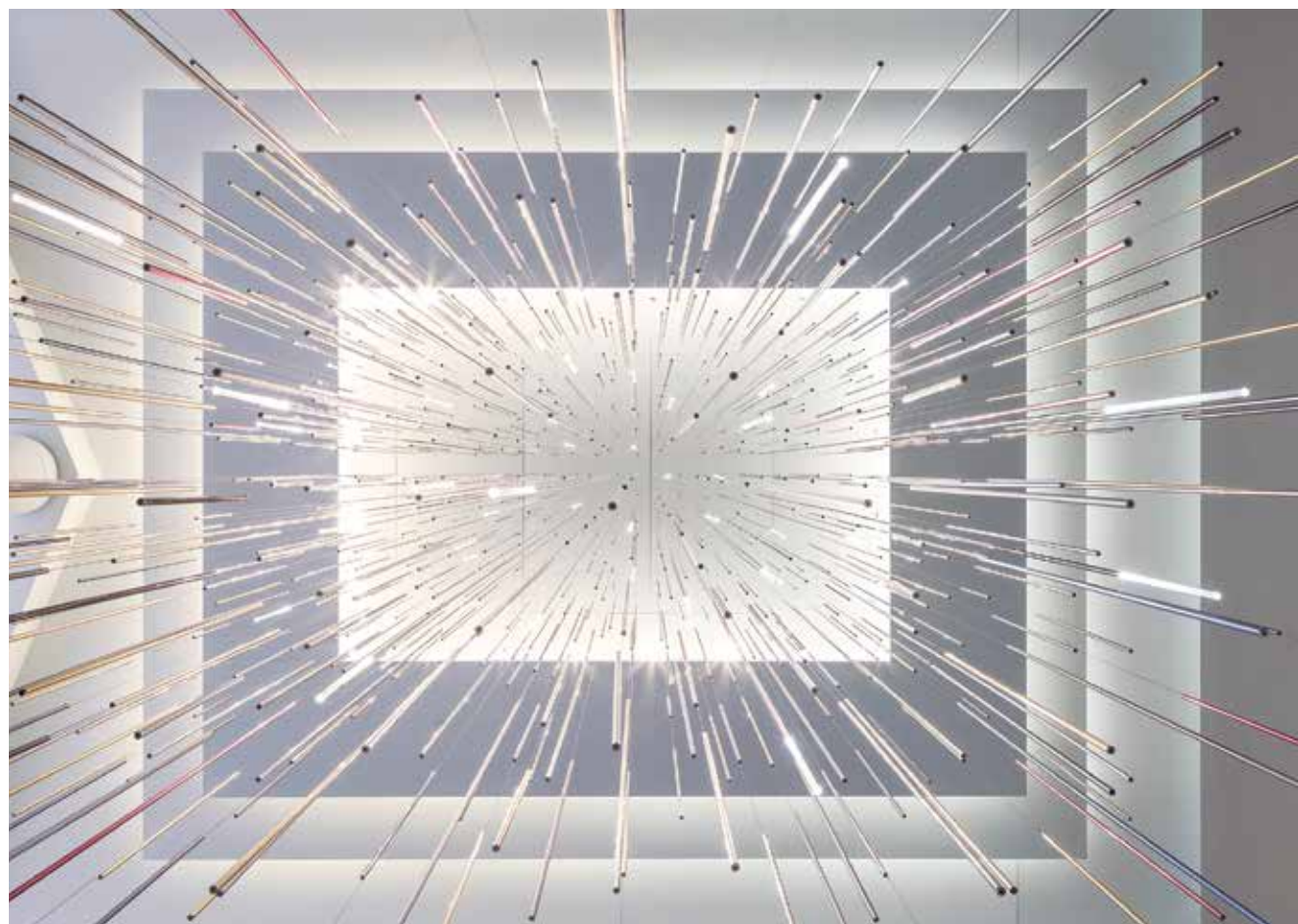
INTERNATIONAL
SPORTS PAVILION



American Dream™



Radisson BLU
MALL OF AMERICA



AMERICA'S LARGEST MALL OF AMERICA[®]



Mall of America[®] is not merely a mall, but an attraction – a position that allows Mall of America to generate a high percentage of its sales from both locals and tourists.

Mall of America[®] is the #1 shopping destination in the Minneapolis/St. Paul market for attracting shoppers with the highest household incomes, as well as the #1 retail and entertainment destination in the country.

Featuring something for everyone, the 4.2 million sq. ft. complex offers 520 stores, 50 restaurants, and Nickelodeon Universe[®], the nation's largest indoor Nickelodeon[®] theme park with 27 rides and attractions for guests of all ages. The combination of world class shopping (with no sales tax on clothing or shoes), top attractions, over 400 free events including 100 celebrities annually, great restaurants and a new 500-room Radisson Blu hotel connected by sky bridge make Mall of America a popular vacation destination.

Mall of America has over 42 million visitors annually, 10 times the state's second most popular tourist destination and exceeds all other state tourist destinations combined. MOA[™] welcomes more visitors each year than the combined populations of North Dakota, South Dakota, Iowa and all of Canada. Over 800 million have visited Mall of America since its doors opened in 1992.

The Expansion is currently under development.

MALL OF AMERICA® IS
AN INTERNATIONAL
BILLBOARD FOR
DISTINCT GLOBAL
BRANDS

Thorsten Kirschke
Executive Vice President & Chief Operating Officer
Carlson Hotels/Radisson Blu



HUGO BOSS



BURBERRY



HENRI BENDEL



VICTORINOX



MOODS OF NORWAY



PORSCHE DESIGN



PRADA BOUTIQUE @ NORDSTROM



TOURISM AND ENTERTAINMENT

100 PLACES TO TAKE
YOUR KIDS BEFORE
THEY GROW UP
- FROMMER'S

Mall of America® customers stay longer, spend more and come from a much farther distance than customers at other shopping malls. In fact, 99% of consumers are aware of the brand Mall of America. As a regional, national and international attraction it develops strategic partners, secures sponsors and attracts worldwide media.

KEY ATTRACTIONS:

Nickelodeon Universe®: Nation's Largest Indoor Nickelodeon® Theme Park featuring seven acres of unique entertainment including 27 rides and attractions

SEA LIFE® Minnesota Aquarium: 1.3 million gallon walk-through aquarium featuring more than 100 sharks and 4,500 sea creatures

The LEGO® Store – Pick-A-Brick wall with 180 different LEGO elements to choose from, a variety of play tables to inspire creativity and eight larger-than-life models including a LEGO Robot towering over 34 feet tall

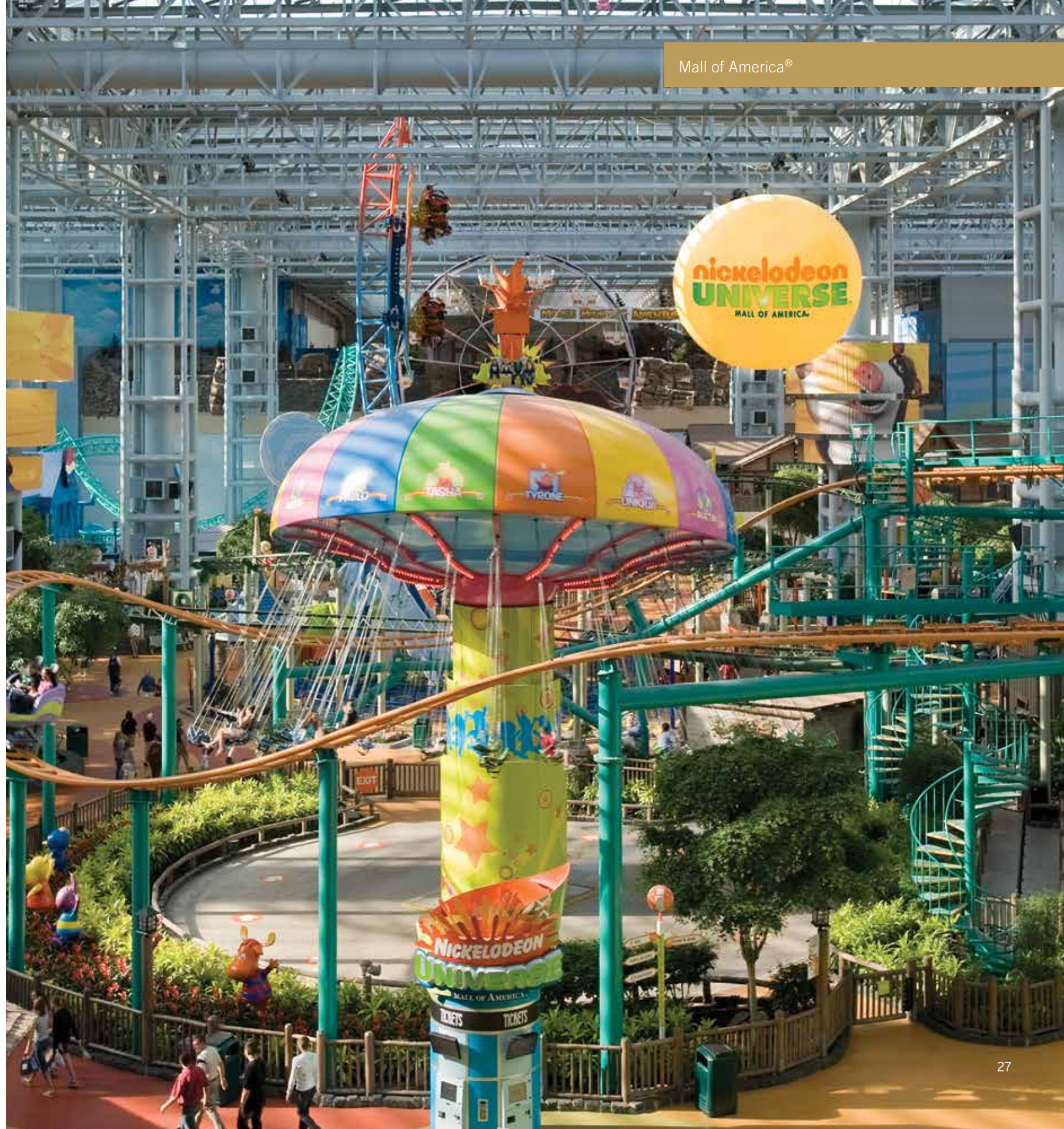
American Girl® - Girls and their family members and friends can shop for their favorite American Girl products, enjoy a meal in the Bistro, treat their doll to a new “do” in the Doll Hair Salon and celebrate special events

Moose Mountain Adventure Golf: an 18-hole miniature golf course

A.C.E.S. Flight Simulation: flight simulators that are duplicates of those used to train military pilots

Theatres at Mall of America®: 14-screen movie theatre complex

Source: Future Brand Research, ESRI 2010, Star Tribune Scarborough Research 2012, Ogilvy Red 2012



Mall of America®



U.S.A. VISITOR MAP

ZIP CODE ANALYSIS

Represents shoppers who made a purchase from across the USA during 2012

i8 STATE TRADE AREA

- | | | |
|-----------|--------------|----------|
| Minnesota | Illinois | Michigan |
| Wisconsin | Ohio | Indiana |
| Kentucky | Tennessee | Arkansas |
| Iowa | South Dakota | Kansas |
| Missouri | North Dakota | Nebraska |
| Colorado | Pennsylvania | Oklahoma |



INTERNATIONAL TOURISM

KEY INTERNATIONAL MARKETS:

Canada	Germany	Japan
Great Britain	Scandinavia	China
France	Italy	Spain
Mexico	Netherlands	

EMERGING INTERNATIONAL MARKETS:

Latin America	Brazil	Korea
Russia	Taiwan	

- About 35-40% of visitors to Mall of America® are tourists — people who live outside the 150-mile radius of Minneapolis/St. Paul
- 42% of non-residents choose Mall of America as their primary reason to visit the Twin Cities
- Nearly 10% of visitors are from outside the United States
- Mall of America offers nearly 80 travel packages from 36 countries on 5 continents represented on this map
- International tourists spend two-and-a-half times more than local residents
- 36 Bloomington hotels offer free shuttle service to and from Minneapolis/St. Paul International Airport and Mall of America

MALL OF AMERICA[®] EXPANSION



THE NEW GRAND ENTRANCE TO MALL OF AMERICA® OPENING AUGUST 2015

OVERVIEW

The Expansion will become the signature entrance and new “front door” to Mall of America.®

Over 150,000 square feet of retail space will provide an opportunity to attract new tenants further enhancing the merchandise mix already available at the center. The merchandising strategy for The Expansion will focus on:

Level 1

- luxury/aspirational tenants

Level 2

- home-inspired tenants

Level 3

- unique dining experience in a gourmet Food Hall that includes a market concept
- upscale full service restaurants
- upscale fast casual dining options

THEATRE DIVISION

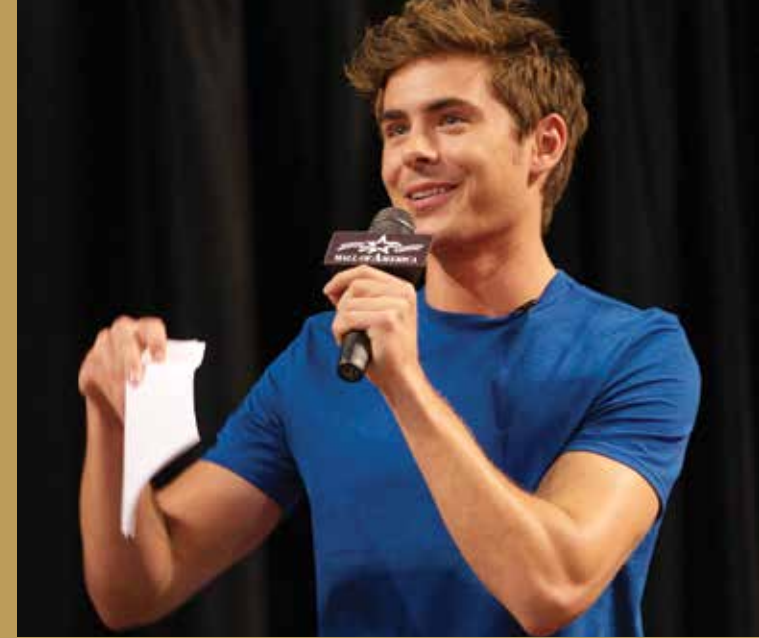


STAR POWER

Theatres at Mall of America®, managed and operated by Triple Five® feature a 14-screen state of the art theatre with high-back rocker seats and digital & 3D screens. Through original promotions, market specific events, community events and custom accommodations, these theatres break tradition and give “movie goers” the very best movie theatre experience.

Experience movies like never before with the new D-BOX Motion Code™ seating. Theatres at Mall of America are one of 27 theatres in the world to have D-BOX seating. Within a 200+ seat 3D theatre, 30 D-BOX seats bring the full range of motions to life for movie viewers.

For moviegoers that are looking for the ultimate comfort and service, there is a 148-seat VIP Theatre. With plush seating and plenty of leg room, the VIP Theatre is complete with full service concessions along with beer and wine service seven days a week.



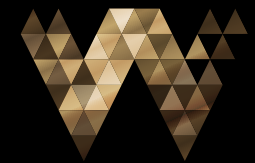


ECONOMIC BENEFITS OF MALL OF AMERICA®

Mall of America® generates over \$2 billion in economic impact annually and with the completion of The Expansion, that number is projected to double

- Since opening in 1992, Mall of America® has had a significant and positive economic impact on the City of Bloomington, the Minneapolis/St. Paul Metro Area and the State of Minnesota.
- Mall of America is one of the largest tax payers in the state and has generated more than \$1.2 billion in state, county and municipal taxes since opening
- MOA™ currently employs 13,000 people and increases to 15,000 during the summer and holiday seasons; with the completion of The Expansion the number of employees is projected at 20,000
- Each year, over \$80 million in taxes is generated and the City of Bloomington estimates that Mall of America has generated four times more tax revenue than an alternative market-driven development
- Out-of-state tourists visiting MOA spend more than \$3.2 billion annually outside the Mall, on items such as hotel rooms, rental cars, dining, attractions, sporting events, etc.





WEST EDMONTON MALL

NORTH AMERICA'S LARGEST WEST EDMONTON MALL®

West Edmonton Mall is the world's most comprehensive retail, hospitality and entertainment complex. As the iconic prototype for mixed-use facilities, it remains the benchmark by which all other shopping centers are evaluated.

Employing almost 24,000 people, WEM® is a fully integrated, climate-controlled tourism, entertainment and retail "city" of 5.3 million square feet. West Edmonton Mall® is home to more than 800 stores and services including 10 amazing attractions, a world-class hotel, the widest variety of retailers, 100 dining venues to suit all tastes and entertainment for all ages.

West Edmonton Mall's mission is to provide every guest with a unique shopping and entertainment experience. More than 30.2 million people, seven times the population of the Province of Alberta, visit the Mall each year, making it the province's number one tourist attraction.

Tiffany & Co.



REVITALIZATION & TRANSFORMATION

West Edmonton Mall® is in the process of being transformed with a multi-million dollar renovation creating a renewed upscale environment.

Many American retailers, including Abercrombie & Fitch, Anthropologie, Bath & Body Works, XXI Forever, Hollister, Pink, Urban Outfitters and Victoria's Secret, have made West Edmonton Mall® their first entrance point into the Canadian market.

WEM® was first to introduce such iconic retailers as 7 For All Mankind, Aéropostale, American Apparel, American Eagle, Apple, AIX Armani Exchange, Banana Republic, BCBGMAXAZRIA, bebe, Build-a-Bear Workshop, Coach, Geox, GUESS by Marciano, Harry Rosen, HUGO BOSS, Lacoste, Lolë, MAC Cosmetics, Oakley, Old Navy, Pottery Barn, Sephora, Steve Madden, Williams-Sonoma and Zara to the Edmonton market.

In 2012, Simons, Quebec's leading fashion retailer for more than 170 years, opened a 120,000 square foot location at West Edmonton Mall, their first store outside of Quebec.

In Fall 2013, Tiffany & Co. will open a prominent 3,000 square foot store, their first location in the Edmonton market.

**“THE PERFORMANCE OF
OUR WEST EDMONTON MALL
STORE HAS EXCEEDED ALL
OUR EXPECTATIONS.”**

PETER SIMONS

TOURISM & ENTERTAINMENT

A visit to West Edmonton Mall® is always an adventure. With over a dozen attractions and entertainment venues to choose from, you'll have a hard time deciding what to experience next!

World Waterpark: world's largest indoor wave pool with more than 17 unique waterslides and play features including the world's largest permanent indoor bungee tower

Galaxyland Amusement Park: world's largest indoor amusement park featuring 24 rides and play areas including the world's largest indoor triple loop roller coaster

Ice Palace: regulation size hockey and skating arena

World's Largest Indoor Lake: complete with a replica of Christopher Columbus' Santa Maria

Scotia Bank Theatres
@ West Edmonton Mall®

Professor WEM's Adventure Golf

Ed's Rec Room

Ropes Quest

Marine Life

...and more!

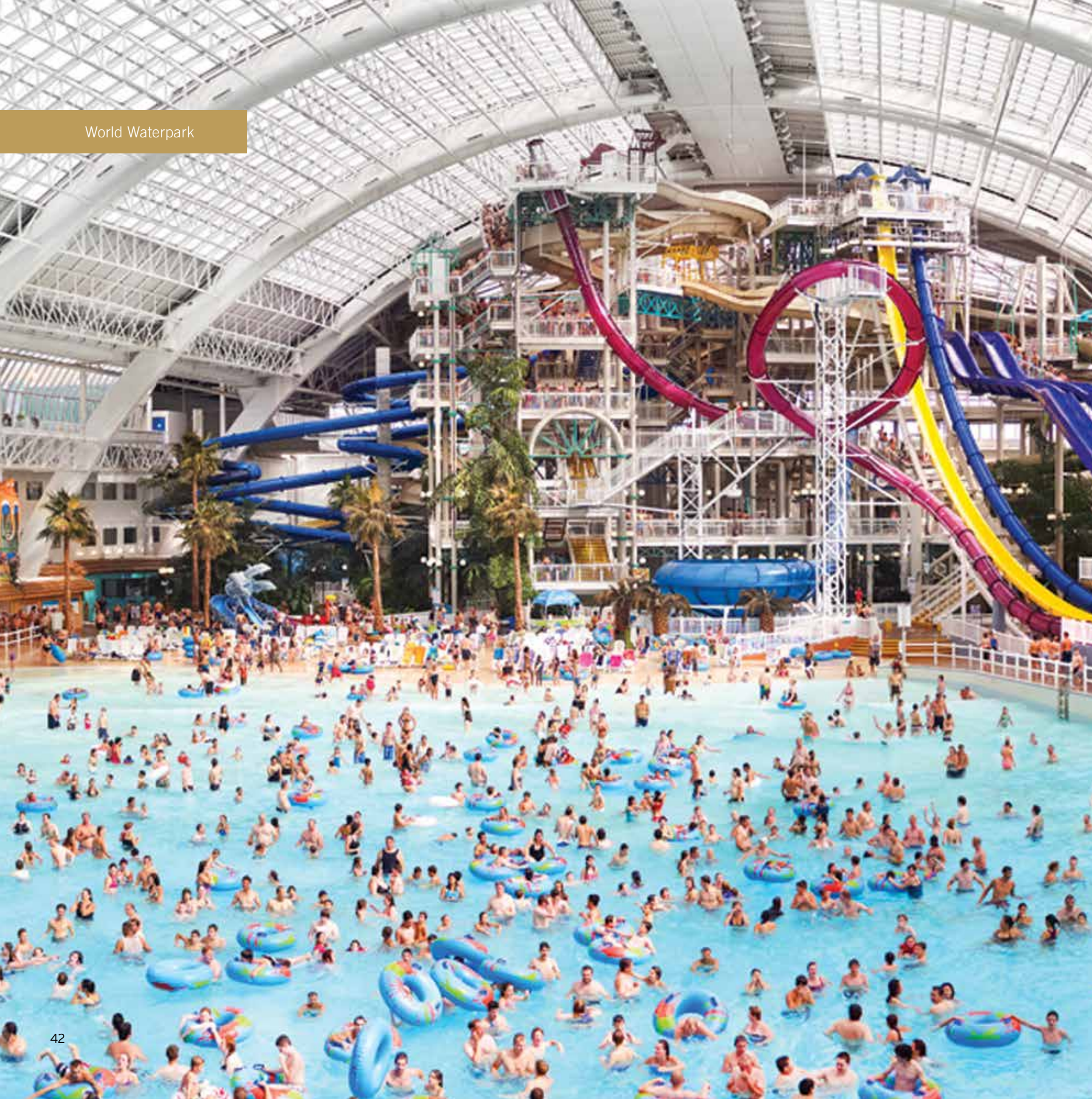


Galaxyland Amusement Park, West Edmonton Mall



Casino @ West Edmonton Mall

World Waterpark



WEM Ice Palace





West Edmonton Mall[®] was recognized as The World's Largest Mall for 15 years by Guinness Book of World Records

West Edmonton Mall[®] is recognized in the Guinness Book of World Records as having:

- World's largest indoor amusement park (24 rides and attractions)
- World's largest indoor triple loop rollercoaster (1,285 metres of track)
- World's largest indoor lake (complete with a replica of Christopher Columbus' Santa Maria)
- World's largest indoor wave pool (12.5 million litres of water)
- World's largest parking lot (20,000 vehicle capacity)
- World's tallest indoor permanent bungee tower (30 metres up and 30 metres down)



SIMONS



ZARA



ARITZIA



ANTHROPOLOGIE



STUART WEITZMAN



POTTERY BARN



BCBGMAXAZRIA

ECONOMIC BENEFITS

OF WEST EDMONTON MALL®

Direct incremental expenditures in Alberta by visitors to West Edmonton Mall were \$12.9 billion

The incremental impact takes into account only expenditures made and taxes generated directly as a result of the West Edmonton Mall® operations. In other words, these expenditures would not have been made and these taxes would not have been generated if the Mall did not exist.

Key Findings, Incremental Impact, 1992-2012

- WEM provided incremental value added (income) of \$17.1 billion
- WEM provided total of 350,000 incremental person years of employment
This involves a sustained employment of 24,000 incremental full-time job equivalents
- WEM provided incremental labor income of \$10.1 billion
- WEM generated incremental tax collection of \$3.5 billion by the federal government
- WEM generated \$1.15 billion in incremental provincial taxes which the Government of Alberta would not have collected if the Mall did not exist
- WEM generated \$470 million in incremental local taxes which the local governments in Alberta would not have collected if the Mall did not exist
- For every dollar spent in WEM, \$1.25 is spent by the same tourists outside the Mall